

Easy access to
sport programs

sport HUB



Every young Calgarian deserves the opportunity to play sports.

Sport Hub brings fun, affordable and inclusive sports programming directly to where kids and teens already learn and play: at their school and in their community. Sport Hub reduces barriers to participation in sport so kids and teens can live healthy, active lifestyles.

What is Sport Hub?

Sport Hub expands access to sport opportunities for kids and teens ages **5-18 years** through a collaboration between The City of Calgary, school boards, sport organizations and community partners. The City leads coordination, working with schools and community partners to offer programs prioritized for those facing barriers to participation. Certified coaches from contracted sport organizations deliver skill-building programs tailored to participants' age, ability and comfort level. Activities take place in familiar settings making it easier for kids to participate in their own communities and schools.

It's about having fun – not competition. Programs empower participants to build confidence, form friendships and develop essential life skills in a supportive, welcoming environment, setting the foundation for success in school, sports and beyond.

By using sport as a tool to promote health, well-being and active lifestyles, Sport Hub brings our GamePLAN vision to life – strengthening Calgary's public recreation system by making sport experiences more inclusive, accessible and community-focused.

Programs are delivered in schools and in community

- **School programs** are offered before, during or after instructional hours. Programming is tailored to support teachers to meet their curriculum and lesson plan goals.
- **Community programs** are offered in neighbourhood spaces like community associations, playfields and greenspaces, and are open to all kids and teens.

Benefits of Sport Hub

- Introductory sport and physical activity programs for all skill levels, facilitated by sport organizations.
- Equitable and inclusive programs, open to all students, with a focus on reducing barriers for those facing challenges in accessing sport and physical activity.
- Connects students to after-school sport opportunities in their community and provides participants with the ability to engage with sport organizations.

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Sport Hub helps participants build confidence, form friendships and develop essential life skills like teamwork, leadership and resilience—benefiting them in school, sports and beyond. Whether they want to play for fun or take their skills to the next level, Sport Hub opens the door to new opportunities.



Making sport opportunities easy for every school

Easy access to sport programs

- The City of Calgary facilitates a simplified process, including managing financial transactions, making it easier for schools to book and host a broader range of sport opportunities.
- Programs are delivered on-site, eliminating the need for student transportation and off-site supervision ratio requirements.
- Sport Hub provides all necessary equipment for programs.
- All sport organizations are vetted by The City of Calgary before joining Sport Hub and must meet school board requirements.
- Sport organization coaches must meet safety requirements, including Police Information Checks, Intermediate First Aid/CPR and Safe Sport training.

Inclusive and engaging experiences

- Welcoming, developmentally appropriate programs support all skill levels.

- Students explore new sports in a safe, fun and inclusive environment, regardless of ability or background.

Support for teachers and schools

- Curriculum-aligned programming enhances student learning and well-being.
- Sport Hub offers optional opportunities for teachers to enhance their knowledge and access resources that support teaching a broader range of sports and physical literacy activities to improve student achievement.

Stronger school communities

- Sport-based initiatives bring schools, organizations and communities together, fostering engagement and a healthier, more active city.
- Sport Hub connects schools with sport organizations, encouraging lifelong participation in sport and physical activity by creating positive early experiences.

Learn more at calgary.ca/SportHub